
Friends of Bon Secour National Wildlife Refuge

— The University of Alabama Sales Program —
Fall 2015



Website Revisions



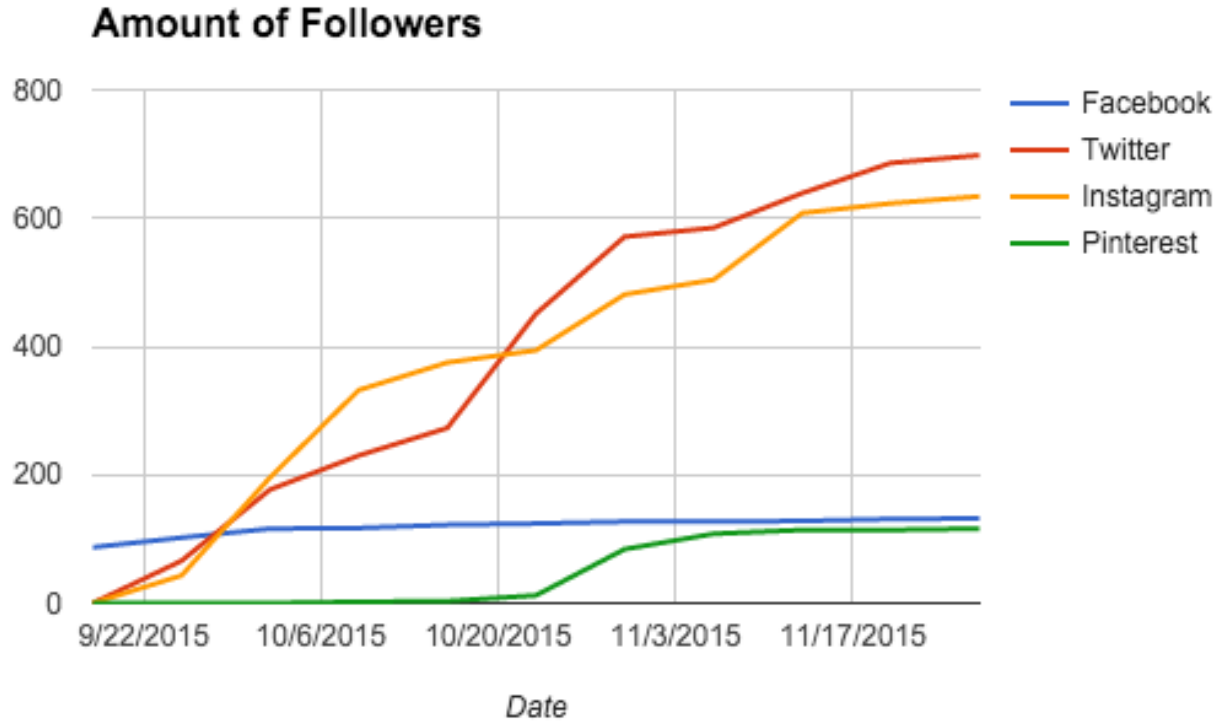
BEFORE



AFTER



Follower Growth



Facebook Then and Now



87

132

PAGE LIKES

1-4

7-8

**LIKES PER
POST**

15

35

PHOTOS

Brochure

rear panel

front panel

Volunteer



Want to get involved with the Refuge? Volunteers can lead tours throughout the Refuge, work on maintaining the trails, and staff the visitors center. We love to have local volunteers come out and spread the word of our mission!

Donate



All donations assist the Refuge with their financial needs. Funds are needed to acquire, preserve, and protect natural habitats for vanishing and endangered species within the Refuge.

Contact Us



12295 State Highway 180
Gulf Shores, AL 36542
251-540-7720

Social Media

Facebook: Friends of Bon Secour National Wildlife Refuge
Twitter: @FriendsBSNWR
Instagram: @bonsecourfriends
Pinterest: Friends of Bon Secour



www.bonsecourfriends.org

meet the Friends of Bon Secour



Taking a walk on the wild side since 1997



The Friends of Bon Secour National Wildlife Refuge are citizens who appreciate the Refuge and preserve its vital habitats.



One of the 10 Natural Wonders of Alabama

About the Refuge



Over 370 species of birds

Named one of the 10 Natural Wonders of Alabama, the Bon Secour National Wildlife Refuge comprises 7,000 acres on five parcels of land.



Nature has never been so close!

The Refuge is the last large parcel of undeveloped land on the Alabama Gulf Coast. It offers four hiking trails that range in difficulty from easy to strenuous and provides an up-close and personal experience for nature lovers.

Trails

Pine Beach Trail



Centennial Trail

Gator Lake Trail

Jeff Friend Trail

The Refuge offers four trails ranging in difficulty with a unique natural backdrop. For more information on the specific distances and levels of difficulty, please visit our website.

Activities



Fun for the entire Family

No matter what your interests are, there is plenty for you to do at the Refuge! When visitors explore our four unique trails, they have the opportunity to bird watch, hike, take photos, fish, and even participate in boating.



Share the Beach with sea turtles!

inside center panel

Fun Facts Sheet

Quick History

Interesting Facts

Social Media

Call to Action



Friends of Bon Secour Fun Facts

The Friends of the Bon Secour National Wildlife Refuge, or the Friends Group, is a non-profit organization established in 1997 with the task of protecting and spreading the word of the fragile Bon Secour National Wildlife Refuge. The Friends work tirelessly to spread public awareness and raise funds to protect this great natural wonder.

Listed below are some fast facts about the Friends Group and the Refuge itself.

- The Refuge consists of over 7,000 acres of wildlife habitat just west of Gulf Shores.
- Admission to any of our four nature trails is free!
- The Refuge is named one of the 10 Natural Wonders of Alabama.
- The Refuge was established in 1980 by Congress to protect endangered species in the Gulf Shores area.
- It is the only undeveloped part of the Alabama Coastline.
- Over 370 different species of migratory birds have been identified at the Refuge.



You can view some of our spectacular wildlife on social media:

 @FriendsBSNWR
 facebook.com/bonsecour
 pinterest.com/bonsecourfriend



The Friends Group is always looking for more volunteers!

If you are interested in leading tours, maintaining trails, helping with biological surveys, or even just helping staff our visitors center, please let us know.

Please contact Pam Yadamec at (251) 540-7720 for more information.





Individual Donors



Level 1:
Alabama Beach Mouse
\$25-\$49



Level 2:
Snowy Plover
\$50-\$99



Level 3:
Sea Turtle
\$100-\$249



Level 4:
Alligator
\$250+

	AL Beach Mouse	Snowy Plover	Sea Turtle	Alligator
Thank You Note				
Bumper Sticker				
Free T-Shirt				
Website Donor List				
Picture in Office				
Guided Tour				

All donations assist the Refuge with their financial needs. Funds are needed to acquire, preserve, and protect natural habitats for vanishing and endangered species within the Refuge.

Join us in preserving Alabama's coastline!

Your Name: _____

Local Address: _____

Donation Amount: _____

Address
12295 State Highway 180
Gulf Shores, AL 36542
251-540-7720

Please make all checks payable to the Friends of Bon Secour National Wildlife Refuge.



Organization Donors



Join us in preserving Alabama's coastline!

All donations assist the Refuge with their financial needs. Funds are needed to acquire, preserve, and protect natural habitats for vanishing and endangered species within the Refuge.

Bronze
\$500-\$999

Silver
\$1000-\$2499

Gold
\$2500-\$4999

Platinum
\$5000+

	Bronze	Silver	Gold	Platinum
Thank You Card				
Guided Tour				
Picture in the Office				
Logo on T-shirt				
Links on Our Website				
Marketing Opportunity				

Your Name: _____

Organization Name: _____

Local Address: _____

Donation Amount: _____

Address
12295 State Highway 180
Gulf Shores, AL 36542
251-540-7720

Please make all checks payable to the Friends of Bon Secour National Wildlife Refuge.

Donor Sheets

E-Mail Newsletter

- Why *Refuge Reporter*
- Content
 - Upcoming Events
 - Volunteer Spotlight
 - Past Events/Volunteer Opportunities
- Distribution Channel
 - Email
 - Facebook, Twitter, Instagram



The *Refuge Reporter* is the Friends of Bon Secour's new monthly newsletter designed to inform volunteers about the current events, volunteer opportunities, and other key information related to the Refuge. We appreciate your continued support and hope to see you soon!



Upcoming Events:
Sea Turtle Conference
February 9th – 12th 2016
Mobile, Alabama
[Learn more here](mailto:pyadamec1@yahoo.com)

If you are interested in volunteering at the conference, email Pam Yadamec at pyadamec1@yahoo.com.

Trail Walks
Trail walks will begin January 25, 2016. There will be bird walks, nature walks, and dune walks. Be on the lookout for more info coming soon!

Reminder
The Pine Beach Trail will be closed until further notice.



Volunteer Spotlight: Meet Donna

Our first volunteer to join Friends Group over a year ago, Donna Dick has been relentless in assisting the group in believing that no job is either too big or too small. Donna has also been a Share the Beach volunteer for the last three years. She recently helped set up our store's new cash register and inventory system as well as trained all of the other volunteers in using the system. She also manages the volunteer calendar. Additionally, she recently agreed to take over inventory and purchasing for Share the Beach. Go Donna!

Donna resides in Gulf Shores with her husband David. We want to thank Donna for her commitment to the Friends Group!



The Monarch Walks took place from October to November 2015 during the peak of the butterflies' migration. Monarch butterflies cross through the Alabama Gulf Coast during their 3,000 mile journey to Mexico. Events like these happen frequently at the Refuge, and we are always looking for more volunteers to make them successful.



Black Belt Community Foundation

— Collaborative Learning Project —

Brochure-Front

“Taking What We Have To Make What We Need”

Black Belt Community Foundation lives by this motto and strives everyday to take the scarce resources we have around us to create a new and better life for the 19 counties in the Black Belt region of Alabama. Our organization caters to those who value community growth as well as those who seek to improve impoverished communities. We work to leverage many state-wide improvement efforts toward a common goal: growth.



Each day we work to cultivate a positive attitude amongst the rural Black Belt community. The opportunities that BBCF provides serve as the means to help our citizens develop the necessary skills to grow out of the seemingly endless cycle of poverty.

Who Do We Help?

The Black Belt Community Foundation works with organizations and communities in the Alabama Black Belt to improve the region and cultivate a positive attitude in its people.



Each year, BBCF awards grants to over 100 nonprofit organizations in the Black Belt. These grants help community organizations to develop and create interest in the arts, the environment, and community health services. BBCF also works to establish funding for scholarships and grants that help promote strong knowledge for civic involvement and education.



Testimonials

Old Merritt and Shiloh Schools

“Both Schools, built in the early 20th century, have very little funding and even less support throughout the state. Funding from the Black Belt Community Foundation was the first time they had received external affirmation that their programs are inspiring to others.”

Selma Air

“Through multiple grants received from Black Belt Community Foundation, Selma Air was able to travel to and educate the community about the ravages of AIDS. The money also helped distribute much needed educational pamphlets in the community at a time when no other funding was available to the organization.”



UPS

“Our partnership with UPS has been one of the strongest and most successful relationships that the Black Belt has ever seen. Together, we have made amazing strides towards bettering the Black Belt community through scholarships and grants. It's been great!”

Brochure-Back

Company Name: _____

Address: _____

City: _____ State: _____

Zip: _____

Telephone: _____

Email: _____

Lead Contact Person: _____

Sponsorship Options (Circle One):

Acorn Sapling
Oak Mighty Oak

Payment Information (Circle One):

Check Enclosed: Please Charge My Credit Card:

Payable to BBCCF: VISA Mastercard

Discover

Card Number: _____

Expiration: ____ / ____ Security Code: _____

Name on the card: _____

Billing Address: _____

Please Return Completed Form To:

Black Belt Community Foundation
609 Lauderdale St
Selma, AL 36702

If you have any questions, please contact our president, Felicia
Lucky, at 334-874-1126 or our toll free number 866-874-1126.

Thank you for your support!

Contact Us:
609 Lauderdale St
Selma, AL 36702

Phone:
866-874-1126
334-874-1126

Donate online at:
www.blackbeltfoundation.com



THE UNIVERSITY OF
ALABAMA[®]



**BLACK BELT
COMMUNITY
FOUNDATION**





BLACK BELT COMMUNITY FOUNDATION

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Taking what we have to make what we need.

The Black Belt Community Foundation connects your passion with immediate action by matching resources to causes and communities in need. And we unite your wish to make a difference with a meaningful way to get there.

[VIEW MORE PHOTOS](#)