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# Black Belt Community Foundation

— UASP Collaborative Learning Project —

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# Proposed Budget

**Brochure printing cost: \$168.74**

500 copies

**Corporate sponsorship proposal: \$562.49**

500 copies

**All social media: Free!**

**Weebly Website: \$4.69 monthly**

**Reference USA membership: \$24.99 monthly**

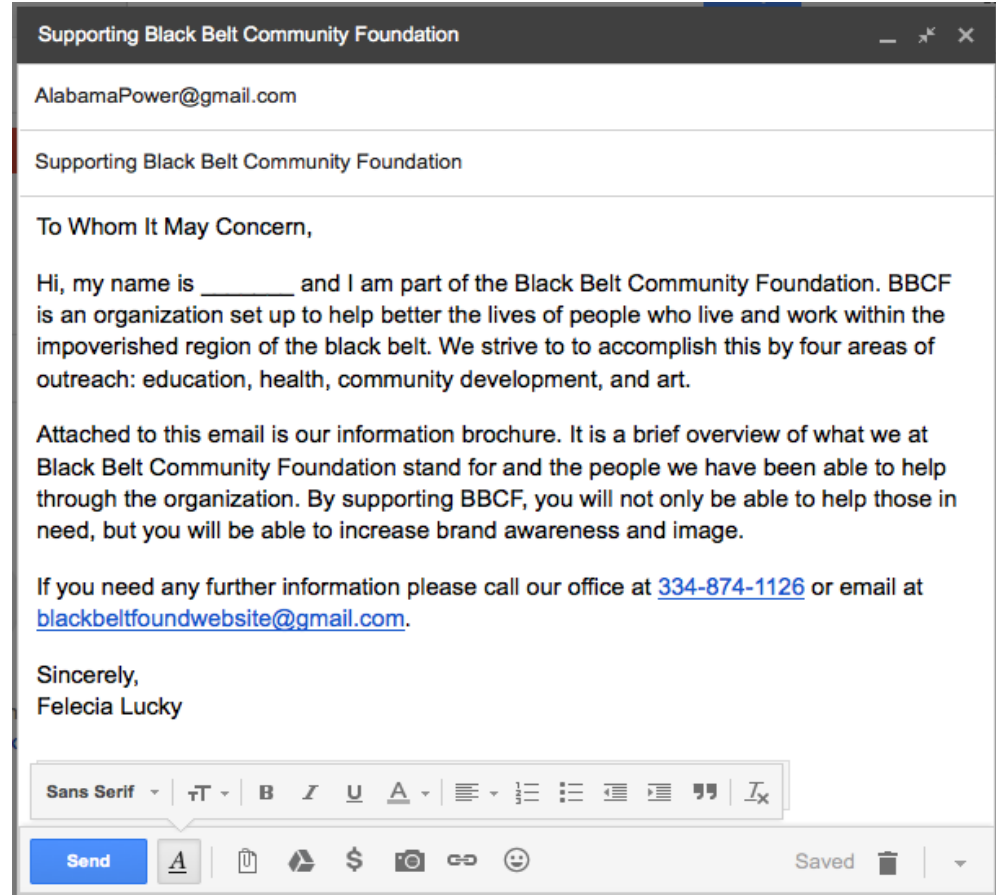
**Total Cost Yearly: \$1142.39**

# Email

Send out to potential donors

Request donations

Spread awareness



# Phone Script-Corporate Sponsor

**Intro:** Hi, my name is \_\_\_\_\_ and I'm with the black belt community foundation. Do you have a moment to talk about potentially becoming a corporate sponsor?

**Connection/Process:** We know that you are located in \_\_\_\_\_ county which is a part of the black belt. Black Belt Community Foundation reaches out to a wide variety of people all over the state of Alabama. By supporting BBCF, you will not only be able to help those in need, but you will be able to increase brand awareness and image. Black belt community foundation is here to assist organizations that help in growing and create interest in the arts, the environment, and community health services in the black belt region of Alabama. We have several donor levels starting at \$100 and going all the way up to \$10,000. Each advancement in donor level offers more benefits to the sponsor.

**Questions/Recommendation:**

Would you have any interest in supporting the Black Belt Community Foundation?

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What level of support would you be willing to offer?

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**If Yes:** Okay thank you so much, I will send you an email with more information on how exactly you can do this. What is your preferred email? \_\_\_\_\_

**If No:** If it is okay with you would you mind if I sent you some more information about our organization and how you can get involved?

**Affirmation:** Thank you so much for taking time out of your busy day to talk with me (If yes: and thank you for your support).

# Phone Script-Individual Sponsor

**Intro:** Hi, my name is \_\_\_\_\_ and I'm with the black belt community foundation. Do you have a moment to talk about potentially making a small donation and becoming a sponsor?

**Connection/Process:** Black Belt Community Foundation reaches out to a wide variety of people all over the state of Alabama. By supporting BBCF, you will not only be able to help those in need, but you will be able to increase brand awareness and image. Black belt community foundation is here to assist organizations that help in growing and create interest in the arts, the environment, and community health services in the black belt region of Alabama. We have several donor levels starting at \$100 and going all the way up to \$10,000. Each advancement in donor level offers more benefits to the sponsor.

**Questions/Recommendation:**

Would you have any interest in supporting the Black Belt Community Foundation?

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What level of support would you be willing to offer?

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**If Yes:** Okay thank you so much, I will send you an email with more information on how exactly you can do this. What is your preferred email? \_\_\_\_\_

**If No:** If it is okay with you would you mind if I sent you some more information about our organization and how you can get involved?

**Affirmation:** Thank you so much for taking time out of your busy day to talk with me (If yes: and thank you for your support).

# Brochure-Front

## “Taking What We Have To Make What We Need”

Black Belt Community Foundation lives by this motto and strives everyday to take the scarce resources we have around us to create a new and better life for the 19 counties in the Black Belt region of Alabama. Our organization caters to those who value community growth as well as those who seek to improve impoverished communities. We work to leverage many state-wide improvement efforts toward a common goal: growth.



Each day we work to cultivate a positive attitude amongst the rural Black Belt community. The opportunities that BBCF provides serve as the means to help our citizens develop the necessary skills to grow out of the seemingly endless cycle of poverty.

## Who Do We Help?

The Black Belt Community Foundation works with organizations and communities in the Alabama Black Belt to improve the region and cultivate a positive attitude in its people.



Each year, BBCF awards grants to over 100 nonprofit organizations in the Black Belt. These grants help community organizations to develop and create interest in the arts, the environment, and community health services. BBCF also works to establish funding for scholarships and grants that help promote strong knowledge for civic involvement and education.



## Testimonials

### Old Merritt and Shiloh Schools

“Both Schools, built in the early 20th century, have very little funding and even less support throughout the state. Funding from the Black Belt Community Foundation was the first time they had received external affirmation that their programs are inspiring to others.”

### Selma Air

“Through multiple grants received from Black Belt Community Foundation, Selma Air was able to travel to and educate the community about the ravages of AIDS. The money also helped distribute much needed educational pamphlets in the community at a time when no other funding was available to the organization.”



### UPS

“Our partnership with UPS has been one of the strongest and most successful relationships that the Black Belt has ever seen. Together, we have made amazing strides towards bettering the Black Belt community through scholarships and grants. It’s been great!”

# Brochure-Back

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Lead Contact Person: \_\_\_\_\_

Sponsorship Options (Circle One):

Acorn                      Sapling  
Oak                              Mighty Oak

Payment Information (Circle One):

Check Enclosed                      Please Charge My Credit Card:

Payable to BBFCF                      VISA                      Mastercard

Discover

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_ / \_\_\_\_                      Security Code: \_\_\_\_\_

Name on the card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Please Return Completed Form To:

Black Belt Community Foundation  
609 Lauderdale St  
Selma, AL 36702

If you have any questions, please contact our president, Felicia  
Lucky, at 334-874-1126 or our toll free number 866-874-1126.

Thank you for your support!

Contact Us:  
609 Lauderdale St  
Selma, AL 36702

Phone:  
866-874-1126  
334-874-1126

Donate online at:  
[www.blackbeltfoundation.com](http://www.blackbeltfoundation.com)



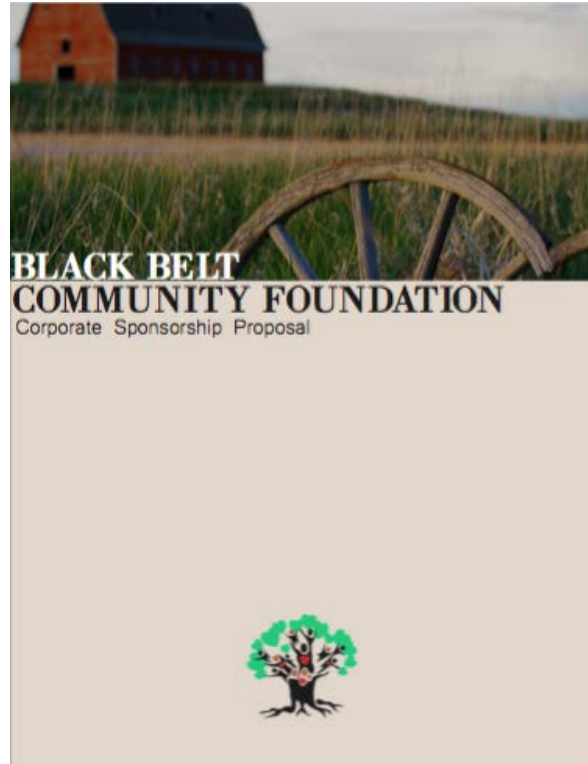
THE UNIVERSITY OF  
**ALABAMA**<sup>®</sup>



**BLACK BELT  
COMMUNITY  
FOUNDATION**



# Corporate Sponsorship Proposal







# Social Media

Recommendations



Content Bank



Example Posts Bank

# Website

Changed background images

Added additional photos

Weebly How To

Questions?